EMEA Client Forum
April 2025

Modern Applications

Cloud, Application & Infrastructure

What you will hear today…

Introduction & market trends

Client stories

Global Application Factory

Changing Landscape

Macro trends impacting enterprises

Customer experiences

Artificial intelligence

Supply chain disruptions

Geopolitical landscape

Cybersecurity threats

Cost pressure

CEO
- Scale innovation while sustaining the core
- Compete with CX and digital labor

CIO
- Balancing tech debt and innovation
- Too many priorities, not enough capacity.

Business leaders
- Balance digital adoption with ROI
- Drive growth while optimizing operations

CFO
- Investments must drive business value
- Shift CapEx to OpEx, maximize ROI

CHRO
- Talent shortage, hybrid work burnout
- Intelligent workforce planning, automation

Business outcomes for clients

Your strategic partner to enable outcomes

Operational excellence

Business agility

Financial ROI

Secure enterprise

Strategic partnerships

Our Clients
Some of the world's most respected organisations choose Unisys

TECHNOLOGY/ TELECOMS/MEDIA	LIFE SCIENCES AND HEALTHCARE	TRAVEL AND TRANSPORTATION	RETAIL	MANUFACTURING/ CPG	FINANCIAL SERVICES	PUBLIC SECTOR
BT	CommonSpirit	gategroup	grupo éxito	FLOWSERVE	AMERICAN EXPRESS	SEAL OF THE STATE OF PENNSYLVANIA
OmnicomGroup	Elekta	DELTA	NORDSTROM	GE	CAIXA	EUROPEAN CENTRAL BANK EUROSYSTEM
PHILIPS	MERCK	malaysia airlines	otto group	Henkel	HSBC	CSU The California State University
vodafone	REGENERON	UNITED	WHOLE FOODS MARKET	Unilever	RAMS GREATER | TOGETHER	prodesp

Deliver increased product availability & reduce maintenance efforts

Application modernization leading to generative AI solutions

A global leader in logistics.

National Instruments (NI)

Business Need
Unified platform to integrate all the systems to meet aggressive business demands at a higher efficiency

Business Need
Modernization of the existing data center applications by transitioning to a microservices-based architecture and implementing deployment on a public cloud platform.

5 Continents served	**70%** Reduction in maintenance	**~90%** Product availability	**95%** Reduction in production issues

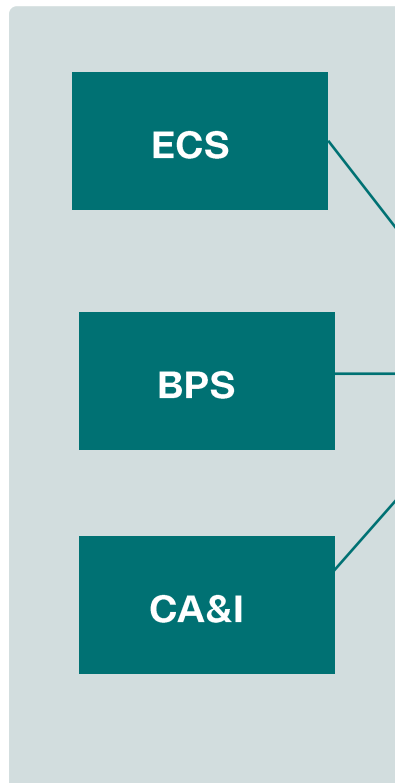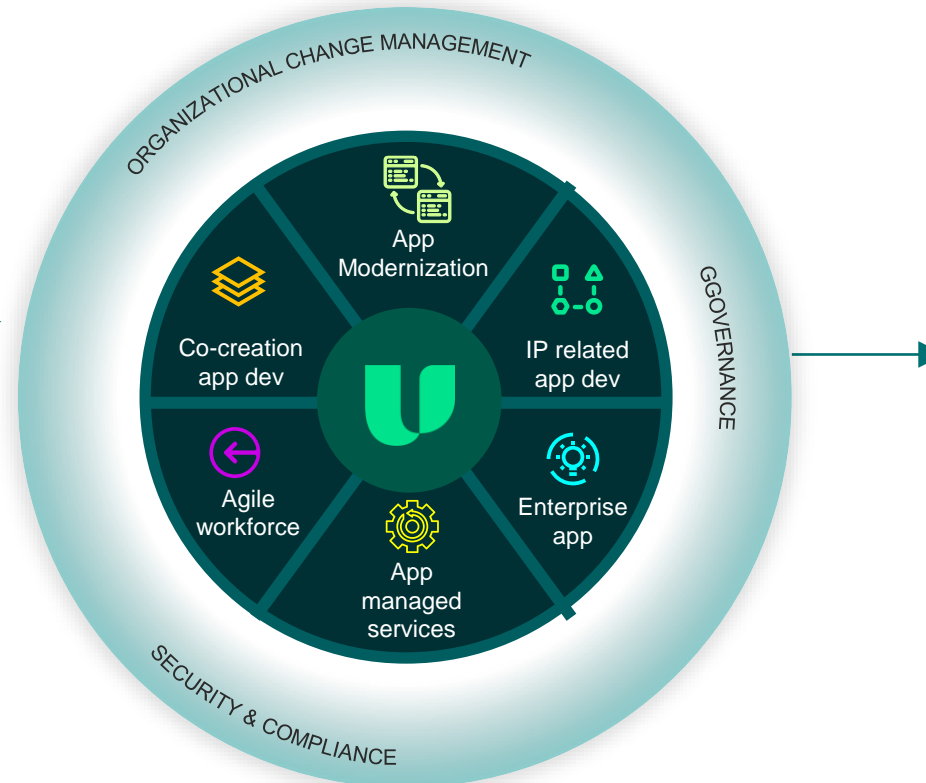|			
0 $ Dollar client investment	**150** Applications modernized	**3** Phases to reduce the risk	**4** weeks of deep dive analysis

Global Applications Factory

Scale ready, innovation driven solutions for your digital landscape

Applications work across 3 business units....

- ECS
- BPS
- CA&I

Combined into a singular applications factory within CA&I...

ORGANIZATIONAL CHANGE MANAGEMENT

App Modernization

IP related app dev

Co-creation app dev

Agile workforce

App managed services

Enterprise app

GGOVERNANCE

SECURITY & COMPLIANCE

Resulting in...

Centralized access to diverse set of skills globally and in-region to clients

More efficient structures to clients

Enhanced customer experience

Agile innovation at pace

Shared risk delivery model

Rich partner eco-system

Global Applications Factory

Who we are

Build
Our customers are delighted with outcomes powered by Applications, Data & AI capabilities.

Transform
Our customers and partners give us some of the highest success and satisfaction scores for the ways we help them transform.

Manage at scale
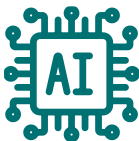Our top customers have rehired and referred us for over a decade to manage their landscape.

Portfolio

Applications   Data   AI

Market Recognition

IDC   AVASANT   isg

Partners

aws   Google Cloud   Azure   salesforce

AISERA   boomi   servicenow   RAFAY

Delphix   CAST Software Intelligence for Digital Leaders   Moderne   matilda cloud

What we do
Applications, Data & AI in CA&I

Application	• Application development • Application rationalization	• Application transformation • Modern customer experience	• Enterprise applications • Application development and maintenance
Data	• Data portfolio rationalization • Data Integration	• Data transformation • Data governance and management • Data analytics	• Data managed services
AI	• Cloud AI Customer Experience	• Cloud AI Enablement	• Cloud AI Foundations • Responsible AI

Global Delivery Centres

Canada

USA

Colombia

Brazil

Germany

UK

Spain

Switzerland

Hungary

India

China

Philippines

Australia

New Zealand

Schedule a workshop

Trusted advisor

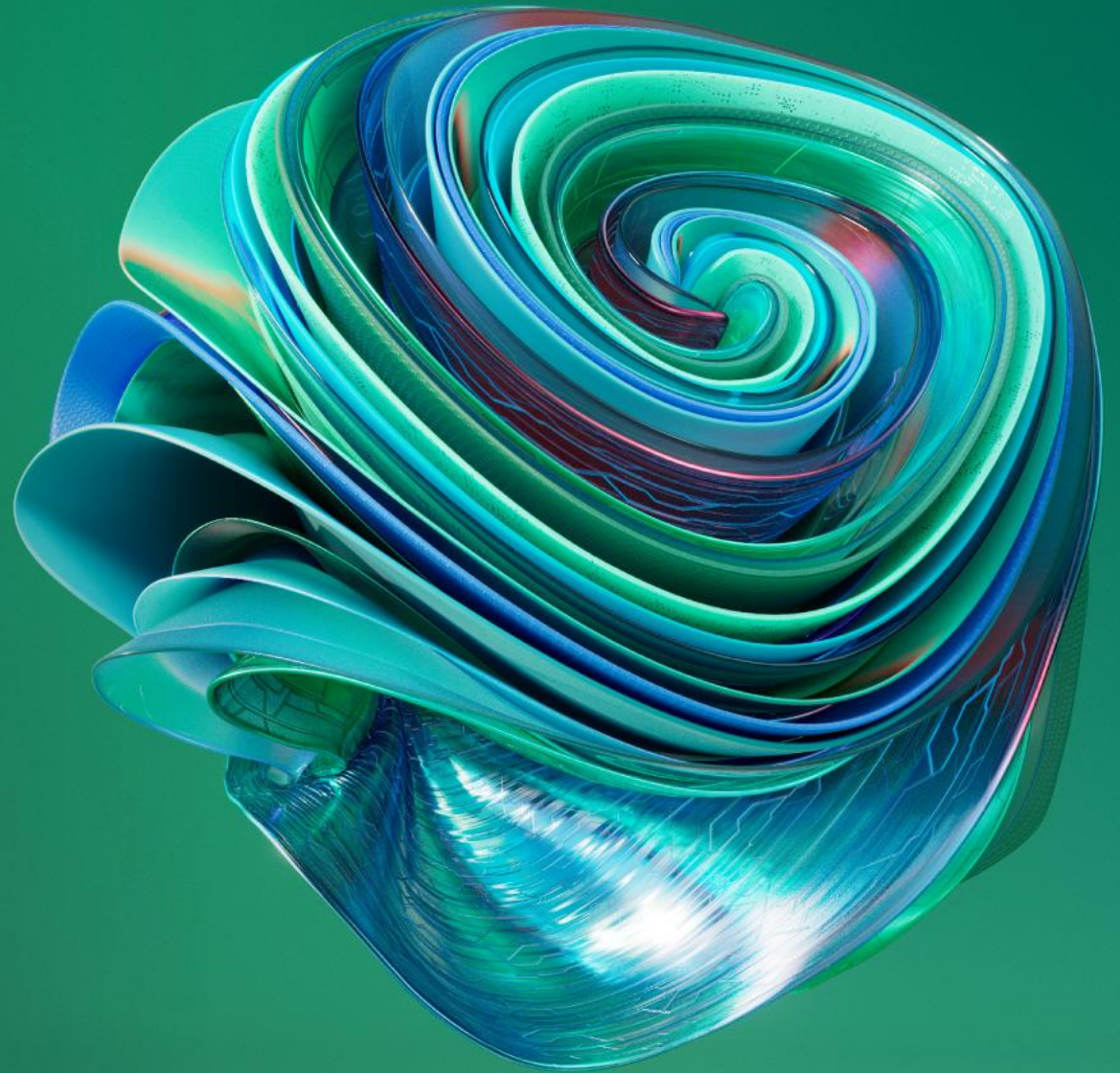Where strategic thinking meets digital execution.

Co-innovate

Co-Create your digital future with Unisys

Manage your landscape

From vision to value with Unisys as your digital partner

Thank you

unisys

We are the Unisys Applications Team

Unisys & Custom Development

Application Managed Services

Application Modernization

Application Staff Augmentation

Partnership with our Clients

New Capabilities

CAIXA

CHB 彰化銀行

WAKA KOTAHI NZ TRANSPORT AGENCY

Ministry of Defence

LLOYDS BANKING GROUP

maskargo

Cost Effective Solution

METROPOLITAN POLICE

gatehousebank

CAIXA

BT

ENAIRE

IBERIA

Extend ecosystem life

LLOYDS BANKING GROUP

O₂ Telefónica

METROPOLITAN POLICE

AIR CANADA

evertec

Provide Skills

Methodist Healthcare

grupo éxito

Prodesp

Itaú

JOB SERVICE North Dakota

BANCO REPUBLICA