

What comes next in cloud and IT?



76% are boosting cloud budgets. Yet, only 10% are winning big. Why?

Unisys Cloud Insights Report 2025 explains how organizations are navigating cloud investments and emerging technologies. The research revealed a striking divide among the 1,000 business and IT decision makers across eight global markets surveyed. While most organizations struggle with complexity and misalignment, a small group has figured out how to win.

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08/25 9931

Meet the Innovation Leaders



The 10% who outperform everyone else on every business metric
They cracked four breakthrough strategies while others remain mired in complexity.

The four game-changers

Leaders simplify the complex.

36% of Innovation Leaders prioritize industry cloud platforms.

While more than three-quarters invest 6% or more of their IT budget in them.

1

Leaders turn data into fuel.

Innovation Leaders feed AI premium fuel.

Yet 64% of organizations still lack the right data architecture.

2

Leaders flip from defense to offense.

Proactive cybersecurity protects up to \$500K per hour.

Yet 85% of organizations still play catch-up with threats.

3

Leaders execute while others experiment.

Agentic AI is their competitive edge.

While 73% of business executives know they need it, Innovation Leaders actually deploy it.

4

The gap is widening. Ready to join the 10%?

As Innovation Leaders accelerate, others get tripped up by complexity.
Explore winning strategies in the Unisys Cloud Insights Report 2025.

Download the report →

From Complexity to Clarity: Modernizing Cloud and IT for What Comes Next

